

Value at a glance.

Homes & Land Syndication

Cost savings – time and money!

When you advertise with *Homes & Land*, we automatically export your listings[†] to these sites.
No extra data entry required! Any site that would normally apply advertising charges is included, free.

Company	Monthly Uniques	Individual Site Cost without Homes & Land
 hotpads.com <small>The place to find your place™</small>	1.5 million*	Free for 31 days.
 LAKEHOUSE.COM <small>Buy It! Sell It! Rent It!</small>	185,000*	Single ad - \$59 Three ads - \$119 6 Month run
 GolfHomes	5,000*	Single ad - \$59 Three ads - \$119 6 Month run
 HouseLocator.com®	19,300*	\$34.95 for 30 days.
 OLX	1.5 million*	Free.
 oodle	3.6 million*	Free.
 Locanto	400,000*	Free.
 propertyindex.com	402,000*	Free. Cost per lead program.






Social Networking

Easy links to simplify your upload of listings to Twitter, Facebook, YouTube and Craigslist



YouTube



Luxury Listings		
Company	Monthly Uniques	Individual Site Cost without Homes & Land
 Real Estate Journal.com <small>from THE WALL STREET JOURNAL</small> Listings priced \$500,000 & above	1 million*	1 listing for \$250 for 30 days. 1 listing for \$350 for 60 days.
 DR <small>DRIVE REAL ESTATE</small> Listings priced \$750,000 & above	320,000*	\$199 per listing for 4 months or \$1,495 per year.
 The New York Times <small>NYTimes.com</small> Listings priced \$600,000 & above	17.3 million**	\$453 per month for 5 listings, outside the tri-state area.
 GreatHomes <small>NYTimes.com</small> Listings priced \$600,000 & above	700,000*	\$712 per month for 5 listings, outside the tri-state area.
 Herald Tribune <small>INTERNATIONAL</small> Listings priced \$600,000 & above	700,000*	\$99 or more per listing for two weeks.

Unique Canadian Syndicators

 ZOOCASA <small>HOME SEARCH WITH SMARTS</small>	500,000*	Free.
 househunting.ca	142,000*	Free to realtors and agents.
 HOME RENOVATION GUIDE	Unavailable	Free. Link to Magazine Website
 THE GLOBE AND MAIL	5.5 million*	Free. Link to Magazine Website

HOMESANDLAND.COM

Monthly Uniques: 836,000*

Think Homes & Land

PRINT | DIRECT MAIL | WEB | MOBILE | HOMESANDLAND.COM

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* Monthly Uniques from Zoocasa.com, www.postmediaadvertising.com, www.media-corps.com, QuantCast.com, Compete.com, ComScore.com, Google Analytics or Company resource. Updated 2012
** The New York Times and its affiliate sites do not accept listings from New York, New Jersey or Connecticut.
† Listing must meet required criteria